

TRINIDAD AND TOBAGO NATIONAL QUALITY AWARDS PROGRAMME

A CALL FOR DESIGNS OF NATIONAL QUALITY AWARDS LOGO

About

The Trinidad and Tobago Bureau of Standards (TTBS), CARICOM Regional Organization for Standards and Quality (CROSQ), Ministry of Trade and Industry (MTI) and the National Quality Council (NQC) are seeking to develop a National Quality Awards Programme (NQA) for Trinidad and Tobago. This is part of the 11th European Development Fund (EDF) Economic Partnership Agreement (EPA) Technical Barriers to Trade (TBT) Programme. "Support to CARIFORUM States in furthering the implementation of their Economic Partnership Agreement Commitments and in meaningfully reaping the benefits of the Agreement" and the National Quality Policy 2018-2030 Implementation for Trinidad and Tobago. We are therefore inviting nationals of Trinidad and Tobago (citizens and residents) to participate in a competition to select a logo design that will be used for the National Quality Awards programme that will be launched in the next few months. The logo must project a sense of National Quality, as described in the National Quality Policy, which can be found at <https://gottbs.com/nqp/>.

OUR VISION

To recognize registered organizations and individuals within Trinidad and Tobago that have implemented successful quality management principles and practices within their operations. The award would be the nation's highest honor for quality.

Rules

1. All submitted work must be the original work of the entrant(s), which represents the rationale for the NQA, and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, royalty payable, or copyrighted images (*a signed statement by each entrant to this effect must accompany each entry*).
2. Designs must have a Caribbean look and feel but must incorporate red, white and black (the national colours of Trinidad & Tobago)
3. The competition is open to nationals/residents of Trinidad and Tobago only.
Companies/organizations wishing to enter the competition must be registered to operate within Trinidad and Tobago. Written parental consent is required for all entrants under the age of 18.
4. Participating in the competition, implies that participants have accepted all competition rules and guidelines and agree to be bound by them.
5. The selected winner **MUST** submit a scalable vector version of the winning design so that it is adaptable to electronic and print media, to reproduction on small and large surfaces, and to use in color or in grayscale.
6. The author of the winning design **will be required** to enter into a formal contract with TTBS outlining the full terms and conditions of the use of the winning design before any prize is awarded.
7. Members of the Leadership Team and the Marketing Unit of TTBS, the Corporate Communications Team of MTI and the members of the NQC are **NOT** eligible to participate in the competition.
8. No submitted entries would be returned.



9. Participation is FREE.

Guidelines For Entry

1. Entries are limited to one per entrant.
2. Submissions will be accepted until 4:00 p.m. on Friday 24th June, 2022. *Late submissions will not be considered.*
3. Applicants must email logo files or link to submission to nqi@ttbs.org.tt with a detailed write up and attached contact information. Submissions must be sent in both digital .jpeg or .png and .pdf formats. The maximum allowable email size of our servers is 25MB.
The entrant's explanation of the design should also indicate what the imagery and each colour represents in the design.
4. Submitted entries must fit the following criteria:
 - Must reproduce well in print, electronic/digital print media and merchandise,
 - Should be legible when reproduced and printed on small surface areas,
 - Must be visually appealing when reproduced in colour, black and white or in greyscale,
 - The name of the font used must be provided,
 - Designs are to be submitted in colour and with a supporting black and white and grey scale version.
5. Selection Criteria
 - The Evaluation Panel members will evaluate all entries based on relevance, originality, and aesthetic quality, and scores will be tabulated to determine the winner.
6. One overall winner will be selected. The winner will be announced within one month of closure of the competition and will be contacted via email/phone contact.
7. The designer of the winning entry will receive a prize of:
\$5000TTD. This will be given in the form of a voucher to a local merchant or online gift certificate.
8. The decision of the Evaluation Panel is Final.

Intellectual Property

By submitting an entry, each entrant agrees that any and all intellectual property rights in the logo design are deemed assigned to the TTBS. All submissions therefore become the sole property of TTBS and may be used exclusively on all forms of media including, but not limited to, advertising on websites, social media platforms, business cards, letterheads, posters, promotional items and other communication-related material.

TTBS reserves the right to modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.



Copyright

The copyright will be given to TTBS as the institution responsible for organizing the competition.

Rejection of Entries and Termination of Competition

TTBS reserves the right to reject all entries and procure a logo from another source. TTBS will not award any prize if all entries are rejected.

TTBS may choose to terminate the competition at any time based on its sole discretion without liability to any participant or other person. TTBS will not award any prize if the competition is terminated.

For any further queries please email: nqi@ttbs.org.tt

